



**AUTOCLERK®**

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December 6, 2008

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**For Immediate Release:**

**AutoClerk, Inc. PMS achieves Visa PABP validation.**

**Lafayette, CA** — AutoClerk, Inc., a leading provider of property management systems (PMS), announced today that AutoClerk PMS version 8 has successfully completed Payment Application Best Practices (PABP) compliance validation testing performed by information security assessment and data protection company, Digital Resources Group (DRG). As a Validated Payment Application, AutoClerk PMS version 8 now allows hotel guest cardholder data to be securely stored within an AutoClerk guest reservation, and guest cardholder authorizations and payments to be securely transacted.

In addition, two AutoClerk Central Reservation System (CRS) interfaces, Best Western (BW) and ResOnTheWeb, also successfully completed PABP compliance validation testing. AutoClerk's BW interface is a two-way interface that connects a BW hotel to BW's CRS. AutoClerk's ResOnTheWeb interface connects to seven independent CRS vendors, and it also connects to AutoClerk's ResOnTheWeb *service*, which is the web-booking engine of choice for many AutoClerk hoteliers that require a real time two-way interface between their hotel and their hotel's proprietary website.

As a Visa-designated Qualified Payment Application Security Company, DRG conducted extensive security testing to validate AutoClerk PMS version 8's PABP compliance. Jim Cowing, CISSP, QPASP and Managing Director of Digital Resources Group, noted that, "DRG's testing covered all aspects of the AutoClerk application that stores, processes or transmits cardholder data including the CRS interfaces. Successful completion of PABP is a noteworthy accomplishment for AutoClerk. PABP validation demonstrates the AutoClerk application has met all data security requirements that Visa has established to ensure merchants are using a secure application that protects their customer's cardholder data."

"If you've been following the news, you already know that credit card fraud is not only on the rise, but has grown at an alarming rate over the past few years. Industries of all kinds have been

targeted by sophisticated, organized crime rings to exploit the weaknesses of computer networks, collect massive amounts of sensitive card data, and sell it to anyone willing and able to pay,” commented Gary Gibb, President and co-founder of AutoClerk Inc. “I recommend that all hoteliers protect themselves and their customers against credit card fraud by installing a PMS that has been PABP validated by Visa. But this is only one step along the road of better data security for hoteliers. Security must be regarded as an ongoing process that is part-and-parcel of the hotel’s culture, NOT a do once and forget endeavor.”

For information on Visa’s PABP program, visit [www.visa.com/cisp](http://www.visa.com/cisp).

#### **About AutoClerk Inc.**

AutoClerk, Inc. was launched over 22 years ago, offering a property management system (PMS) designed to specifically address the needs of small- to medium-sized properties. Today’s AutoClerk is a regional PMS, no longer confined to the boundaries of the hotel, with interfaces to more than 100 third-party systems, including eight different Central Reservation System platforms. AutoClerk provides many ancillary hospitality services, 24x7x365 phone support, web-booking engine, and search engine optimization services. AutoClerk is a certified and endorsed PMS provider for Best Western and other hotel franchisers. Based in Lafayette, California, and still owned and operated by the founders, AutoClerk serves hotels across the country with additional sales representation in the Mid-West.

To learn more about AutoClerk’s products and services please visit [www.autoclerk.com](http://www.autoclerk.com), email [sales@autoclerk.com](mailto:sales@autoclerk.com), or call (925) 871-1810.

#### **About Digital Resources Group**

Digital Resources Group (DRG), [www.drgsf.com](http://www.drgsf.com), founded in 1998, has been a leading information security assessment and data protection organization delivering quality security, audit, risk and controls services to market leading companies. DRG, a Qualified Security Assessor (QSA), Approved Scanning Vendor (ASV) and Qualified Payment Applications Security Company (QPASC), is a leader in payment card industry (PCI) security validation and compliance services. Endorsed by industry card associations, as well as leaders from financial services, healthcare, telecommunications, and government agencies, many businesses rely on DRG for valuable security expertise. The company provides a range of consultation and technical security support solutions that provide high-quality, full-service security assessment, remediation, implementation, incident response and related support services to help organizations maneuver through the complex and changing security challenges and compliance requirements of various industry sectors. ###